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62,119
1943

Piedmont Plants

for 1943



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U. S. Department of Agriculture

Piedmont Plant Co.
ALBANY, GA.



Field of Frost-Proof Onion Plants

Our Guarantee

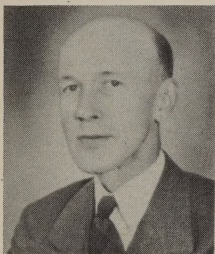
We guarantee our plants to be exactly as described in this catalog, grown from the best seed obtainable, true to name, hand selected, varieties labeled and carefully packed.

We guarantee to ship your order promptly, and deliver the plants to you in perfect condition. If you are not satisfied on receipt of order, we will replace free of charge, or refund your money, provided you notify us within 10 days after receipt.

We send you only the highest quality plants, and gladly stand back of them. However, weather, soil, and care also influence crops, so in no case shall we be responsible for any amount beyond the purchase price.

PIEDMONT OFFERS YOU:

- Field-grown Vegetable Plants that will save you Time and Money.
- Guaranteed quality at reasonable prices.
- Guaranteed delivery in perfect condition.
- Bargain Special Offers.



FOOD for HOME and VICTORY

Last year our government advocated and promoted Victory Gardens, urging everyone who could to plant a home garden. This year, with food rationing and food shortages developing, it is apparent to all of us that home grown vegetables are going to be an essential and necessary supplement to the food that we can buy.

Due to labor and transportation difficulties, vegetables are not going to be plentiful on the markets. We therefore urge that the home gardener make every effort to have a large and productive garden. The market gardener will find ready sale for all that he can grow at good prices.

We too are faced with many difficulties in the production of vegetable plants, due to shortage of labor and supplies. We are making every effort to continue to supply our friends and customers with high grade vegetable plants.

With best wishes for gardening success in 1943, as part of your contribution to the war effort, we are,

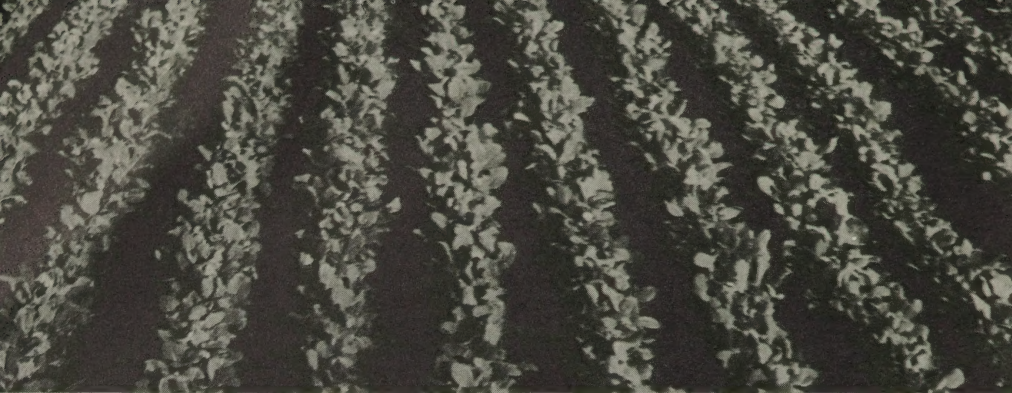
Cordially yours,

PIEDMONT PLANT CO.

By

E. P. DuBernet





Field of Frost-Proof Cabbage Plants

PIEDMONT FIELD-GROWN PLANTS

The market gardener who grows vegetables for early market knows how important it is to get crops on the market early, if large profits are to be realized. The home gardener also wants early vegetables. To get an early start it is necessary to grow seedlings in hot beds, transplanting them to cold frames to harden. The best and cheapest solution to the problem is to set Piedmont Field Grown Plants.

We offer in this catalog a line of high grade Field Grown Vegetable Plants for early setting which we guarantee to give satisfaction. The business of growing and shipping vegetable plants has developed tremendously in the past 20 years. Hundreds of millions of plants are shipped annually to truckers, market gardeners, and home gardeners, who find it more profitable to buy plants than to attempt to grow them.

QUALITY IN PLANTS

SUITABLE CLIMATE NECESSARY. In the middle south the climate is adapted to growing plants in the open, which are hardy enough to set in the open farther north. Our farms are located where there is enough cold weather to grow plants hardy enough to set in the open field.

SELECTED PLANTS. Piedmont Plants are grown from high grade seed, and will be found true to type and variety. Our plants are hand selected, and are large enough to set in the field. No small, inferior, trashy plants shipped. We ship you the kind you order, properly labeled, and full count guaranteed.

SATISFACTORY DELIVERY. Some people hesitate to order plants from a distance, because they are afraid that tender plants cannot be delivered in good condition. We have shipped our plants successfully for many years all over the United States. We have satisfied customers in every state. We guarantee to deliver the plants you order in perfect condition. If you are not satisfied on delivery, we will replace your order.



Our Plants are Hand Selected

REAL FROST-PROOF CABBAGE PLANTS

The Frostproof Cabbage Plant has become so well known that it is hardly necessary to point out its advantages.

On our farms the soil and climate are especially adapted to the growing of hardy, tough, healthy cabbage plants. The plants make a slow growth during the early part of the winter and spring, and soon become very tough and hardy. They will stand a temperature of 20 degrees above zero without injury and can be shipped to territory with a colder climate. Light snows, sleet, and moderate freezes will not hurt them, and they can be set in the open four to six weeks earlier than hotbed plants. The top of the plant does not grow, but the root becomes established, enabling the plant to make a rapid start, and mature headed cabbage two or three weeks earlier.

Piedmont Field-grown Frostproof Cabbage Plants will produce bumper crops early enough to get top prices.

VARIETIES

EARLY JERSEY WAKEFIELD—65 days from plants. Many market gardeners consider this the best early cabbage in cultivation. The head is pointed in shape, medium size, and is white, solid and tender. Plants ready Jan. 1 to July.

CHARLESTON WAKEFIELD—75 days from plants. This is a selection from the Early Jersey Wakefield, a week to ten days later, but makes a much larger head. It stands pre-eminent as the best spring cabbage for the South. The heads are pointed and large in size for an early cabbage. Plants ready Jan. 1st to July.





GOLDEN ACRE—65 days from plants. An extra early Copenhagen Market with a smaller head, but matures a little earlier. Heads are round and solid. Plants ready Jan. 1st to July.

COPENHAGEN MARKET — 70 days from plants. This is the earliest of the round headed varieties, and produces larger heads than any cabbage equally as early. The heads are heavy in weight, ball shaped, solid and firm, fine texture, and splendid quality. Plants ready Jan. 1 to July.



EARLY FLAT DUTCH—85 days from plants. A medium early variety, excellent for shipping and kraut. The heads are very solid and distinctly flattened on top, large in size, and excellent quality. Plants ready Jan. 1 to July.

DANISH BALLHEAD or HOLLANDER—100 days from plants. Most widely used and the best of the late cabbages; desirable for shipping, storage, and for kraut. Heads deep round, very hard and decidedly compact. Plants ready Mar. 15 to July.

MAMMOTH RED ROCK—100 days from plants. Large, round heads, solid as a rock, and red throughout. Used extensively for pickling. Plants ready Mar. 15 to July.

YELLOWS OR WILT RESISTANT VARIETIES

These varieties will produce a good crop of cabbage on land infested with yellows disease where ordinary varieties fail. Ready March 15th.

RESISTANT DETROIT. A Yellows resistant Golden Acre type.

MARION MARKET. A Yellows resistant Copenhagen Market type.

WISCONSIN HOLLANDER No. 8. A Yellows resistant Danish Ballhead type.

PRICES ON CABBAGE PLANTS

SEE BACK OF ORDER SHEET FOR EXPRESS PREPAID RATES.

BY PARCEL POST

Postage Prepaid

50 Plants for	\$.30
100 Plants for40
200 Plants for75
500 Plants for	1.25
1000 Plants for	2.25

BY EXPRESS or PARCEL POST

Transportation Charges Collect

500 for	\$.90
1,000 to 4,000 at	1.50 per M
5,000 to 9,000 at	1.35 per M
10,000 and over at	1.25 per M



Onion Plants Showing Large Stalks and Healthy Roots

FROST-PROOF ONION PLANTS

Southern grown onion plants are no longer an experiment. Large quantities are set out every year, and they are rapidly displacing sets. They will grow large, sweet onions early, and are good keepers. They produce onions two to three times larger than sets, and seldom run to seed. They can be set early, the same time you would put out sets or cabbage plants. Therefore we strongly advise you to use our plants instead of sets, whether for the market or home use. Piedmont Onion Plants are grown from the very best seed, and will be found true to name. Ready Jan. 1st to July.

VARIETIES

YELLOW BERMUDA. The most popular and widely planted of the Bermuda varieties. It is sometimes called the White Bermuda although it is a light yellow or straw color. This is a thin flat shaped onion, and very sweet; many people eat them like an apple.

CRYSTAL WAX BERMUDA. One of the most attractive onions grown. It is clear, waxy white onion, and has the same delightful mild flavor as the Yellow Bermuda. It is the same shape as the Yellow Bermuda.

VALENCIA or SWEET SPANISH. A globe shaped onion, light yellow in color, and grows as large as the Prizetaker. It is mild in flavor, a good yielder and a splendid keeper.

PRICES ON ONION PLANTS

SEE BACK OF ORDER BLANK FOR EXPRESS PREPAID RATES

BY PARCEL POST

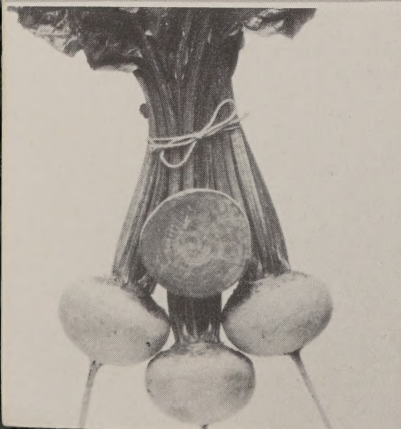
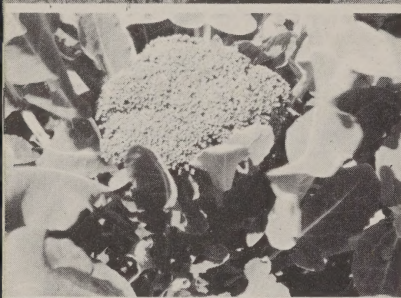
Postage Prepaid

100 Plants for	\$.40
200 Plants for75
500 Plants for	1.25
1000 Plants for	2.25

BY EXPRESS or PARCEL POST

Transportation Charges Collect

500 for	\$.90
1,000 to 4,000 at	1.50 per M
5,000 to 9,000 at	1.35 per M
10,000 and over at	1.25 per M



PIEDMONT LETTUCE PLANTS

While not quite so hardy as cabbage and onion plants, our Lettuce plants will stand considerable frost and cold weather. Good head lettuce can be grown in the home garden. Set out some of our plants this year instead of buying your lettuce. Set out at about the same time as cabbage. Plants ready Jan. 1st to July.

VARIETIES: Iceberg, New York Improved, New York No. 12, Imperial 847.
PRICES: By Mail Postpaid — 12 for 30¢; 50 for 45¢; 100 for 80¢; 500 for \$2.50; 1000 for \$3.50.

By Express or Parcel Post Collect — 1000 to 4000 at \$3.00 per 1000; 5000 to 9000 at \$2.75 per 1000; 10,000 and over at \$2.50 per 1000.

PIEDMONT BROCCOLI PLANTS

Ready April 1st to July — Calabrese Improved, Green Sprouting. A delicious vegetable, steadily gaining in favor. Similar to cauliflower, but hardier.

PRICES: By Mail Postpaid — 12 for 30¢; 50 for 45¢; 100 for 80¢; 500 for \$2.50; 1000 for \$3.50.

By Express or Parcel Post Collect — 1000 to 4000 at \$3.00 per 1000; 5000 to 9000 at \$2.75 per 1000; 10,000 and over at \$2.50 per 1000.

PIEDMONT CAULIFLOWER PLANTS

Ready April and May. Our cauliflower plants are hardy and may be set earlier than home grown plants. Variety: Early Snowball, best and most widely used variety.

PRICES: By Mail Postpaid — 12 for 50¢; 50 for 75¢; 100 for \$1.25; 500 for \$5.00; 1000 for \$9.00.

By Express or Parcel Post Collect — 1000 to 4000 at \$8.00 per 1000; 5000 to 9000 at \$7.50 per 1000; 10,000 and over at \$7.00 per 1000.

PIEDMONT BEET PLANTS

Set our beet plants for early crop. Variety: Early Crosby Egyptian. Ready April 1st to July.

PRICES: By Mail Postpaid — 12 for 30¢; 50 for 45¢; 100 for 80¢; 500 for \$2.50; 1000 for \$3.50.

By Express or Parcel Post Collect — 1000 to 4000 at \$3.00 per 1000; 5000 to 9000 at \$2.75 per 1000; 10,000 and over at \$2.50 per 1000.

PLEASE USE THIS ORDER BLANK

Date of Order_____19____

PIEDMONT PLANT COMPANY, Albany, Ga.

Gentlemen: I enclose herewith \$ _____ for the
plants listed below, to be shipped by _____
(Parcel Post or Express)

Your Name _____
(Print Plainly)

Post Office_____

R. F. D. No. _____ Box No. _____ State _____

Express Office _____
(If Different from Post Office)

Give Date You Want Shipment Made_____

[illegible]

WE ADVISE SHIPMENT BY EXPRESS IF POSSIBLE
SEE BACK OF ORDER BLANK FOR EXPRESS PREPAID RATES

SUGGESTIONS TO CUSTOMERS

NAME, ADDRESS, ETC. We wish to impress upon you the importance of writing your name and full address plainly. If your express office is different from your post office, be sure to give it. We receive orders every year with faulty addresses, which cause unnecessary delay.

ORDERING DIFFERENT VARIETIES OF PLANTS. If you order cabbage, onion, tomato plants, etc. at the same time make your remittance to cover the quantity of each kind of plant you order at the prices quoted. If you wish to make your order in advance for tomato, pepper, etc. at the same time you order cabbage and onion plants, you may do so by giving the date you wish the order shipped.

WHEN TO ORDER: Place your order early, as soon as the catalog is received. State the date you want the plants shipped.

PREPAID EXPRESS CHARGES

We advise shipment of plants by express when possible, as it is cheaper in lots of 2,000 and over, and plants usually arrive in better order by express than by Parcel Post. We give below a scale of express charges per 1,000 plants to different states. We will prepay your order by express if you add the right amount according to this scale to your remittance for plants at Express Prices. You can of course have your order shipped express charges collect, in which case the scale below will show about what you will have to pay on arrival. We do not prepay charges if you do not send the money with the order.

From Shipping Point To Stations In	Beets Broccoli Cabbage Cauliflower Eggplant Lettuce	Onions	Pepper Sweet Potato	Tomato
Express Charges per 1000 Plants				
Ala. - Ga. - Fla. - S. C.	.22	.09	.20	.31
Ark. - La. - D. C. - Md. - W. Va.	.40	.15	.36	.55
Del. - Pa. - N. J.	.41	.16	.37	.58
Ill. - Ind. - Ohio	.44	.18	.38	.60
Mo. - R. I. - Conn. - N. Y.	.47	.19	.41	.66
Mass. - N. H. - Vt. - Iowa	.49	.20	.44	.70
Miss. - Tenn. - N. C.	.31	.12	.27	.42
Nebr. - Minn.	.66	.25	.58	.88
N. Dak. - Colo.	.76	.30	.67	1.05
So. Dak.	.73	.29	.65	.99
Va. - Ky.	.34	.13	.31	.48
Wis. - Kans. - Mich. - Maine	.58	.23	.52	.81
Tex. - Okla.	.49	.21	.44	.68

Minimum charge on any express shipment is 45¢. Quantities of plants which do not total 45¢ for express charges are cheaper by parcel post.



Marglobe Tomato

PIEDMONT FIELD-GROWN TOMATO PLANTS

During the past five years there has been a tremendous increase in the use of Southern field-grown tomato plants. They have proven to be the most satisfactory and economical solution of the tomato plant problem in the north both for large canning factories and home gardeners.

Piedmont Field-Grown Tomato Plants are grown in the open field where they are acclimated to outdoor temperature, which enables them to be set in the open field. They are not frostproof as it is impossible to grow frostproof tomato plants. However, they are not like the tender seedlings you get from a greenhouse, but are large, stalky plants, hardy enough to make a quicker start than greenhouse plants.

Our field-grown tomato plants are grown from the best certified seed, which is disinfected before planting on disease free land. They are thoroughly sprayed by high pressure sprayers from the time they come up. This insures you true to name, disease free plants.

Our plants are carefully selected in the field as they are pulled one at a time. Each plant has a well developed root system. Many people think tomato plants are too tender a plant to ship long distances successfully. However, the way we wrap them with damp moss and paper, and pack them in special crates, we can deliver them in good condition anywhere east of the Rockies.

VARIETIES

EARLIANA. The Earliana is probably the earliest tomato grown, and is very popular for early market. The fruit is deep scarlet, medium to large size, and smooth for an early tomato.





BONNY BEST. A fine variety for early market and home garden. Vines are vigorous and fruit bright scarlet in color, and uniform in ripening.

PRITCHARD or SCARLET TOPPER. A wilt resistant variety similar to the Marglobe but earlier. It is disease resistant and very productive. The fruit is scarlet, large, smooth and globular in shape.

MARGLOBE. Wilt resistant tomato developed by U. S. Department of Agriculture. Fruit medium size, smooth and solid; globe shape, scarlet color, good shipper. Has become very popular for main crop.

RUTGERS. A new wilt resistant variety rapidly coming into favor in the eastern canning sections. Similar to the Marglobe in many characteristics, it produces slightly larger fruit and more foliage. Scarlet in color, it ripens from the inside out.

GREATER BALTIMORE. A mid-season variety, very popular for main crop and canning. Probably more of this variety used by large canners than any other variety. Very dependable, producing extra heavy crop of large firm tomatoes.

Days to Harvest	Shape of Fruit
65	
73	
73	
77	
80	
82	

Start your tomato crop right with **PIEDMONT FIELD-GROWN PLANTS.** Ready any time between April 1st and June 15th.



We Select Stocky Tomato Plants with Large Stalks and Well Developed Root Systems



Field Tomato Plants

PRICES ON FIELD-GROWN TOMATO PLANTS

SEE BACK OF ORDER BLANK FOR
EXPRESS PREPAID RATES

BY PARCEL POST

Postage-Prepaid

12 Plants for	\$.30
50 Plants for50
100 Plants for80
500 Plants for	2.50
1000 Plants for	3.50

BY EXPRESS or PARCEL POST

Transportation Charges Collect

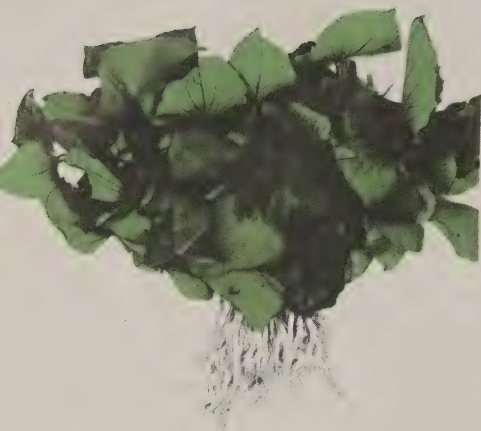
500 Plants for	\$1.50
1,000 to 4,000 Plants	2.50 per M
5,000 to 9,000 Plants	2.35 per M
10,000 Plants and over ..	2.25 per M

Write for Prices on Large Lots



IT TAKES 3,000
TO 5,000 TO-
MATO PLANTS
TO SET AN
ACRE

Each Bunch of 50
Plants Carefully
Wrapped in Damp
Moss and Paper.
We Guarantee Sat-
isfactory Delivery.



Bunch of Potato Plants

SWEET POTATO PLANTS

Our Potato Plants are grown from selected seed stock grown on our own farms. They are treated for all kinds of disease, and are government inspected. Our customers are therefore protected from the many kinds of potato plant diseases which are becoming so prevalent throughout the South.

Variety: Porto Rico — This is a southern Yam potato with rich, deep yellow meat, sweet and juicy. It is the most popular of the yam potatoes, and is an enormous yielder. It can be grown successfully in many sections of the North, and we recommend it to those who have never tried the southern yam. Ready April 20 to July 1.

HOW TO GROW SWEET POTATOES: A warm, well drained, sandy loam is the best land for sweet potatoes. After plowing and harrowing thoroughly, lay off rows 3 feet apart and drill 500 to 1,000 pounds of commercial fertilizer, containing plenty of potash but not much nitrogen. List on the fertilizer, and knock off the top of the ridge. Set the plants 15 inches apart. Cultivate thoroughly until the vines begin to run. Harvest when mature or when frost kills the vines. Store in a warm cellar or building where the temperature does not go below 50 degrees.

PRICES ON POTATO PLANTS

SEE BACK OF ORDER BLANK FOR EXPRESS PREPAID RATES

BY PARCEL POST

Postage Prepaid

12 Plants for	\$.30
50 Plants for50
100 Plants for80
500 Plants for	2.50
1000 Plants for	3.50

BY EXPRESS or PARCEL POST

Transportation Charges Collect

1,000 to 4,000 Plants	\$3.00 per M
5,000 to 9,000 Plants	2.75 per M
10,000 Plants and over ..	2.50 per M

PIEDMONT PEPPER PLANTS

Our Pepper Plants, like tomato plants, are suitable for setting in the open field after danger of frost is over. Our plants are field-grown, and therefore more hardy than hotbed plants. Set these plants instead of trying to grow pepper from seed, and you will be surer of an early crop. Ready April 15th to July.

VARIETIES

SWEET VARIETIES

RUBY KING. 69 days from plants. Excellent for home and market garden. Fruits tapering, dark green, flesh is thick and sweet.

CALIFORNIA WONDER. 75 days from plants. The outstanding sweet variety for market gardeners and shipping. Fruits four lobed and chunky, large size; flesh thicker than any other variety, sweet and mild.

HOT VARIETIES

HUNGARIAN YELLOW WAX. 65 days from plants. A first early hot variety for market gardeners and canners. Fruits slender and tapering, color waxy yellow changing to bright crimson at maturity.

LONG RED CAYENNE. 70 days from plants. A favorite hot variety. Fruits long and tapering.



Pepper Plants
Wrapped for
Shipment.

PRICES BY MAIL, POSTPAID

12 Plants for	\$.30
50 Plants for50
100 Plants for80
500 Plants for	2.50
1000 Plants for	3.50

PRICES BY EXPRESS, COLLECT

	Per 1000
1000 to 4000 Plants	\$3.00
5000 to 9000 Plants	2.75
10000 Plants and Over	2.50

PIEDMONT EGGPLANT PLANTS

Like the tomato and pepper plants, our Eggplant Plants are field-grown, and have the same advantages over trying to grow eggplant from seed. We can supply you with large, healthy plants with well developed root systems. Ready April 15th to July.

BLACK BEAUTY. 80 days from plants. The best all around variety for home gardeners and truckers. Fruit large egg shaped, dark purple in color, and hold up well after picking.



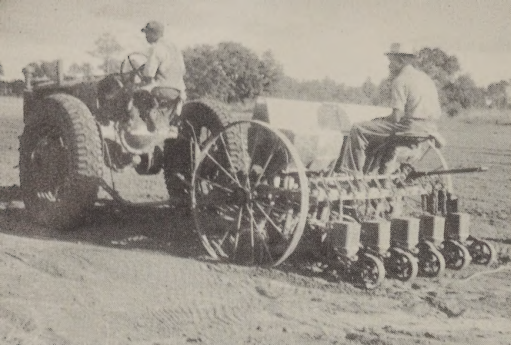
Eggplant
Plant

PRICES BY MAIL, POSTPAID

12 Plants for	\$.30
50 Plants for50
100 Plants for80
500 Plants for	2.50
1000 Plants for	3.50

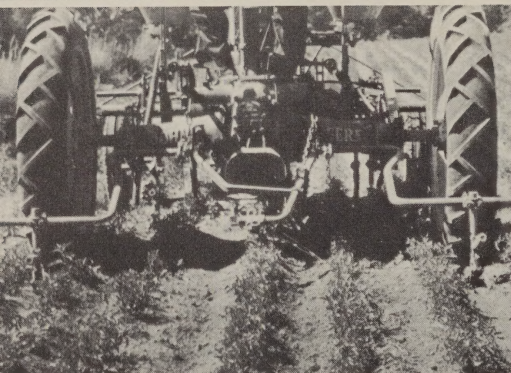
PRICES BY EXPRESS, COLLECT

	Per 1000
1000 to 4000 Plants	\$3.00
5000 to 9000 Plants	2.75
10000 Plants and Over	2.50



SEED and PLANTING

Our seed is planted with high speed tractor drills on disease free land. We use the best seed available, certified where possible. Cabbage seed is grown for us by Ferry Morse Seed Co. Tomato seed is certified free from disease and true to variety by the states of New Jersey and Indiana.



CULTIVATION

Our plants are given every care and attention during growth so as to insure large, healthy, deep rooted plants. Illustration shows tractor cultivator cultivating a field of tomato plants.



INSECTS and DISEASE

In order to ship clean plants, free from insects and disease, we use the latest and most improved spraying, dusting and fumigating equipment. Illustration shows a power duster in a field of cabbage plants.

IRRIGATION

As an insurance against drought we are prepared to irrigate our plant fields. Illustration shows portable irrigation on seed beds just planted.



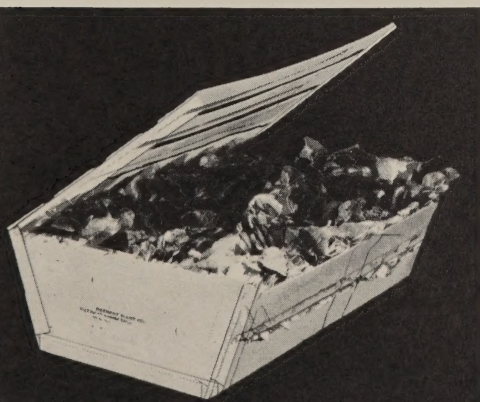


PACKING and SHIPPING

Our plants are carefully packed in light, wire bound, wood veneer crates, as shown in the illustration. From long experience we find these crates are much superior to any other kind of container. They will stand rough handling, will not crush in like paper boxes, and are so ventilated as to deliver the plants to you in perfect condition. All plants are tied in bunches of 50, the tops are ventilated and the roots protected from exposure to the air. We guarantee to deliver plants anywhere in the United States.

CARE of PLANTS on ARRIVAL

As soon as your plants come, take them out of the crates and set them out. If not ready to set, trench them out, keeping the tops dry and the roots moist, and they will keep for a reasonable time.



TERMS

Plants are sold on a cash basis. Please make remittance by Post-office or Express Money Order, Bank Draft, Check, or Registered Letter and save extra charges for C.O.D. returns. We will ship C.O.D. if you prefer it. BE SURE TO STATE DATE YOU WANT SHIPMENT MADE and WRITE YOUR NAME and FULL ADDRESS PLAINLY.



PIEDMONT PLANTS PRODUCE

LITHO IN U.S.A.